

**INDIANA STATE USBC BA  
2015  
USBC National Convention  
Delegate Report**

May 15, 2015

TO: The Board of Directors

Ladies & Gentlemen:

It was a privilege for me to represent the Indiana State USBC BA as delegate to the United States Bowling Congress 2015 Annual Convention of Delegates in Omaha, NB.

**Monday, April 27**

We departed Indianapolis-Int'l, IN at 6:10am and arrived in Omaha, NB at 12:50pm. IS USBC BA Alternate, Kerry Caine was on the same flight. The weather was calm and the flight was uneventful.

We checked in to the Ramada Plaza Omaha and registered to receive our credentials.

During the Convention week we were able to talk to Indiana Delegates and alternates from Anderson, Evansville, Lafayette, LakeShore, Indy, St. Joe Valley, and Wayne County. We also saw but did not have the opportunity to talk to the Terre Haute WBA.

**Tuesday, April, 28**

**9:00am – 10:00am, Motivational Speaker Joe Malarkey**

Mr. Malarkey gave a humorous presentation regarding failure and presented several examples of noted individuals and products that had experienced failures and were now successful. Mr. Malarkey's catch phrase was "me to".

The message of the presentation was to say that failure was part of success.

Seminars for the day were:

**10:15am – 11:30am, A future for the Sport, Executive Director Chad Murphy**

Mr. Murphy's message was that the USBC recognized governing body of the Sport of bowling. He also indicated that there was unity among the USBC, BPAA, NBA, Strike Ten Entertainment, PBA, World Tenpin BA and the business community to launch new initiatives to expand the sport.

Mr. Murphy cited examples such as PWB Tour and enhancement of the USBC National Women's Tournament. Youth programs are a priority and will be continued.

Mr. Murphy also communicated that Bowling is a Sport and that there were 4500 bowling centers in the United States, 1.4 Million certified membership in 55,000 certified leagues being served by 25,000 State and local volunteers.

### **1:30pm – 2:30pm, Communicating to a New Generation**

David Prange and George Lambert presented this seminar. The main emphasis was on the use of digital communications. Social media was recommended to communicate events forms and photos of results as the events unfold. It was stated the new Bowl.com app for mobile devices was now live and can be downloaded.

### **4:00pm – 5:00pm, Enhancing the Tournament Experience**

Chad Murphy facilitated this work shop. The presentation was split into two sessions with both State and local associations represented to inform the group of what they do in their areas to encourage best tournament practices and out of the box thinking regarding formats and promotions.

Some of the ideas which are being used are:

A unity award for team bowlers wearing the same shirt.

Removed the ten pin rule

Composite Average

Award for Uniform Dress (Shirts and Trousers)

Blue and Sports league averages. (Local)

100% of 230 Handicap.

Don't verify averages.

There were several questions and input on the above practices.

Both groups emphasized personal contact as a key factor in enhancing the tournaments.

### **Wednesday, April 29**

#### **8:30am – 9:30am Information Technology Update**

Jason Overstreet, Lucy Herman and Robert Stokes were presenters.

Chad Murphy started this seminar with an apology and explanation that web labs did not meet expectations during youth processing testing. He further stated that web labs would not meet the needs of association processing.

Mr. Overstreet indicated that the new update would be titled Winlabs #12 and would provide the following advantages.

- a. Converted to Microsoft Sequel code
- b. Support MS operating systems 7 and above
- c. Have a business quality database to replace MS Access
- d. A modernized interface to support a digital platform

Functionality would:

- a. Would remain the same
- b. Have better stability
- c. Would be easier for USBC Staff to modify in the future

Beta testing should be late 2015 and rollout is scheduled in 2016.

The initial release will not have new features.

The Bowl.com mobile app has been released – USBC Members only will be able to access.  
Redesign of Bowl.com desktop version is planned – USBC Members only will be able access.

### **10:00am – 12:00noon Meet the Candidates**

This session was designed to listen to the slated candidates and the non-slated candidates to be voted on at the Thursday annual meeting.

Only the candidate being questioned was in the room thus the other candidates could not hear their statements and answers to the questions.

The five candidates were given two minutes for opening statements. They were then asked a series of questions and given one minute for a closing statement.

One of the five slated candidates was Lynda Isaacs from Richmond, Indiana.

Each candidate was asked the very same set of questions therefore the audience could compare answers.

There was also one candidate who was not slated for the current election.

The answers from the candidates varied and were interesting.

### **1:30pm – 4:30pm Annual Meeting Session 1**

The agenda for the afternoon was.

Opening Video

Presidents welcome

Motivational Speaker Joe Malarkey

High School Singers

Board Introductions

Minutes 2014

Executive Director Remarks

Memorial Video Presentation

The BVL Award presentation  
Susan G. Komen Meet for the cure  
Bowling integers Reports  
International Bowling Museum  
Memorial video presentation  
USBC Hall of Fame introductions.

### **Thursday, April 30**

#### **9:00am – 11:30am**

The agenda for this morning session was.

Opening Video

Call to Order

Credential report as Follows:

Delegates	723
Athlete Delegates	14
USBC Board	24
Total voting	761

There were 100 fewer Delegates in attendance at this meeting than in 2014.

National Youth and BPAA Association Awards

USBC National Recognition Awards

Chuck Hall Star of Tomorrow award was presented to Anthony Sidari, Hazleton, PA

Alberta E. Crowe Star of Tomorrow award was presented to Emma Kuhn, Texas City, TX

USBC President, Andrew Cain presented his Presidents report.

The Strategic Plan Report

USBC Youth Development Report c

Chad Murphy, Executive Director reported that membership had dropped 6.8% this year.

#### **11:30am – 1:30pm Lunch**

##### **1:30 – 4:00pm**

The agenda for this afternoon session was:

Legislative Session

USBC President, Andrew Cain moderated the session. Legislative Committee members, Tamoria Adams and Mark Martin assisted.

The delegates approved 2 proposals and rejected 6 proposals. The proposals were designated as League rule (LR), Tournament Rule (TR) and Bylaw (BL).

Proposed bylaw changes require two-thirds vote for approval.

Proposal BL-1 This proposal required mandatory merger of Local Bowling Associations effective August 1, 2016. An amendment to the amendment was proposed; debated; and voted on. The amendment was rejected by 6 votes required for two-thirds approval.

Proposed BL-2 This proposal required mandatory merger of State Bowling Associations effective August 1, 2016. The proposed amendment was rejected.

Both proposals BL-1 and BL-2 were rejected by narrow margins.

Proposal BL-3 This proposal required a reduction in the National dues by \$2.00. The proposed amendment was rejected.

Proposal BL-4 This proposal added **Youth Delegates** to voting base for Merged State Annual Meeting. The proposed amendment was approved.

Proposal BL-5 This proposal added **Youth Representatives** to the voting base for merged Local Associations annual meeting. The proposed amendment was approved.

Approved Amendments BL-4 and BL-5 are effective immediately and will require associations to meet both adult and youth quorums to conduct business.

This concluded the legislative session.

Board elections were next. Nominating Committee Chairman, Marci Williams presented the nominating report. Six individuals were pursuing three available positions as directors. The election required three votes to fill the positions available.

The delegates voted the following individuals to a three year term:

Karen Jost, Olympia, Wash.

Steve O'Brien, Mount Pleasant, S.C.

Jay Daryman, York, PA

The Elections were followed by Q/A before Closing and Adjournment.

### **Friday May 1**

We departed Omaha, NB. At 10:45am and arrived in Indianapolis at 5:30pm.

Respectfully Submitted

Dan Cappa